

AI IN ORTHOPAEDICS

Sponsorship Brochure

1st - 2nd December 2025

10 Union Street London SE1 1SZ Following the success of this conference over the past three years, we are delighted to be planning this year's conference support by the BOA.

About the BOA

The British Orthopaedic Association (BOA) is the Surgical Specialty Association for Trauma and Orthopaedics in the UK. We have over 5,000 members worldwide, the majority based in the United Kingdom and Ireland. As a Surgical Specialty Association for Trauma and Orthopaedics in the UK we provide national leader, a unifying focus, and a charitable endeavour by: Caring for Patients, Supporting Surgeons. Membership is made up of consultants (active or retired), staff and associate specialist grades (SAS) and trainees. There are almost 300 overseas members.

AI in Orthopaedics 2025

The format will be similar to previous years following a workshop style on day one mainly dedicated to the technical aspects of AI including Python, coding, etc. The breakout sessions planned for this day are aimed to accommodate all levels of knowledge from novice to expert.

The second day will take a more traditional conference format with podium presentations from practitioners in the field and updates from some of our previous speakers and presentations from a range of experts including funders, regulators, experts in allied specialities and some experienced international practitioners from whom we can learn.

Why get involved?

Getting involved in the third annual AI in Orthopaedics Conference will position your brand at the forefront of AI in the orthopaedic industry, delivering impactful branding and sponsorship opportunities.

1. Build Brand Awareness

- Raise the profile of your brand, by aligning your business with the UK's top orthopaedic surgeons

2. Launch New Products

- Showcase your latest products and services to the industry and key decision makers and buyers.

3. Generate Business Opportunities

- Gain access to new markets and develop strong relationships

4. Education

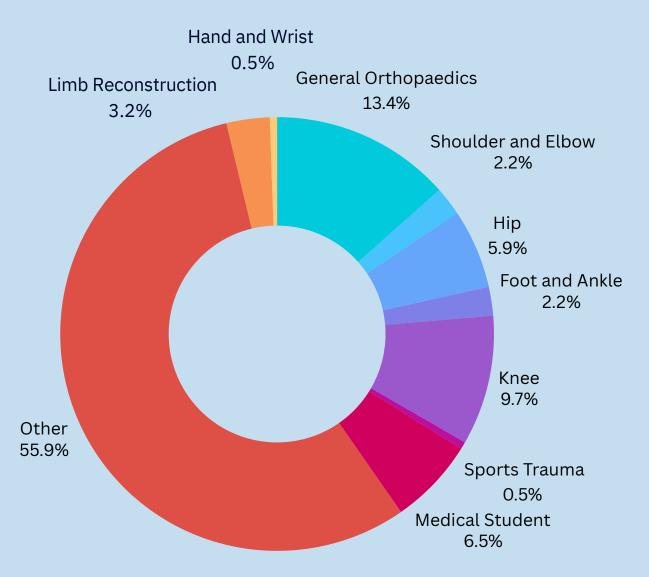
- Gain valuable insight into the industry learning latest trends and knowledge

Sponsorship Packages

	Silver £3000 Plus VAT	Gold £4250 Plus VAT	Platinum £7500 Plus VAT
Presentation Opportunity - Main Programme (8 Mins Max)			
(This opportunity enables you to showcase your latest developments and provides a forum for discussion and feedback)			V
Invitation to the pre-event dinner			V
Opportunity to attend a networking drinks reception after the main meeting on Day 2	V	✓	V
Inclusion in subsequent articles/press releases	V	V	V
Pop Up Banner in Exhibition Space	\checkmark		
6ft x 2ft tabletop Exhibition Space		V	
Complimentary Registration	2 passes	4 passes	6 passes
Full refreshments including lunch for your representatives	V	V	V
Copy of the final delegate list*	V	V	\vee
Logo on the event website and App	V	V	V
Company profile on the event website and App		150 words	500 words
Opportunity to provide own conference stationery/lanyards			V

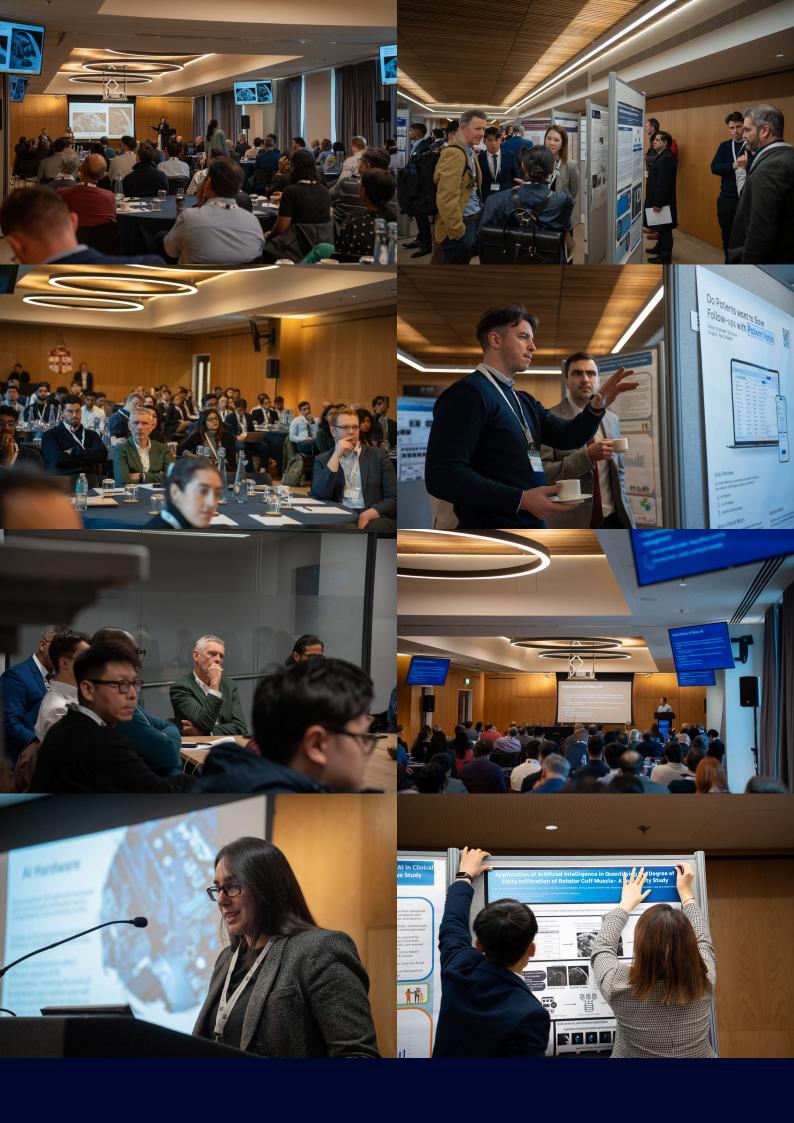
^{*} Only the delegates who have agreed to share details with a third party will be provided.

Delegate Sub-Speciality



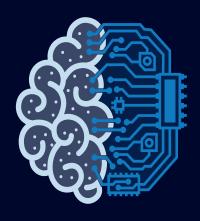
The event has previously been attended by a wide range of delegates, including:

- Consultant
- Registrar Orthopaedics
- Data Scientist
- CEO
- Lawyer
- Senior Marketing Manager
- Associate Director
- Data Science
- Chief Technology Officer
- Head of HEOR
- Product Support Specialist
- Medical Student



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For more information please contact the Events Team: events@boa.ac.uk



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